

# Policy Analysis Framework and Application

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**WaterPIP**  
Water Productivity Improvement in Practice



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United Nations

# Outline of webinar

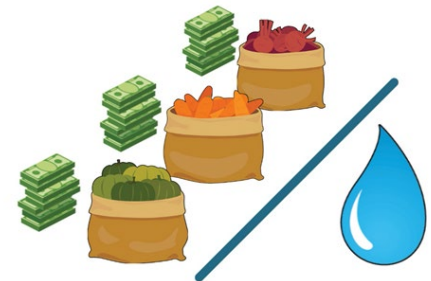
Water Productivity and different perspectives

Water Productivity in policy-making

Policy analysis framework

Application of the framework for Egypt

Mentimeter exercise (discussion)



# Water Productivity

## 'one concept, different perspectives'

- Biophysical Water Productivity: 'more crop per drop'

$$CWP = \frac{\text{agricultural benefits (kg biomass or yield)}}{\text{water use (m}^3 \text{ ET)}}$$

- Other Perspectives: socio-economic considerations

$$WP = \frac{\text{socio – economic benefits}}{\text{water use (m}^3 \text{ ET)}}$$

### Benefits as:

- Economic gains
- Food security
- Food self-sufficiency
- Equity – Employment
- Environmental Sustainability

# Water Productivity and Policy

Pro-poor water productivity concept-Ingahuasi project, Peru:

INDICATOR	ASPARAGUS THE COAST	IN SUSTINENCE IN THE HIGHLANDS
Net income for investor/land owner per hectare (US\$/ha)	8,900	470
Net income for investor/land per cubic meter of water (US\$/1,000m <sup>3</sup> )	935	180
Net income for poor workers or smallholders per cubic meter of water (US\$/1,000m <sup>3</sup> )	75	180

*See: Socio-economic Water Productivity webinar (series 1)*

# Water Productivity

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# Policy Analysis Framework

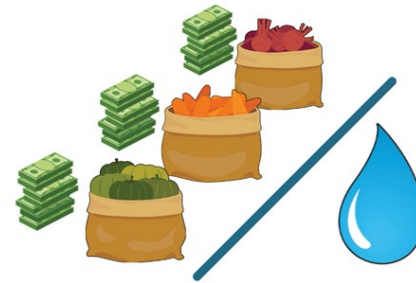
Phase	Step	Considerations for the analyst
Prepare	1 Determine scope of policy review	Focus: national policies for water and agriculture; Timeline: policies of the last 20 years, with a higher focus on current strategies with a future vision of 15-20 years; Objectives of policy review: what do the policies say about productive and efficient use of water; Types of policies to be reviewed: national policies of ministries (e.g., agriculture, water, environment).
	2 Collect water and agriculture related policy documents	Collection of policy documents from online sources (ministries and organizations involved in water and agriculture sector) and by requesting them through people in our network who have close ties to policy processes (e.g., embassies and senior scientists who are involved in policy formulation and implementation).
Analyse	3 Read and highlight water productivity aspects	Highlight key aspects that are important given the objective of the policy review.
	4 Extract main policy targets and objectives	Determine the key priorities of the document, and interpretations for productive water use.
	5 Compare across policies	Identify changed priorities for agricultural development and water use over time, and synergies and conflicts across different policies.
	6 Triangulate findings with step 5	(Briefly) review scientific literature to triangulate the findings on water and agricultural policies, targets, and objectives.
	7 Summarise main findings	Create a draft working document that summarises the main findings of the policy review in a one-page document.



# Policy Analysis Framework

<b>Validate and Complete</b>	8	Validate	Share the working document with experts who are familiar with the different policies and their influence on land and water management in the country.
	9	Adjust and complete the review	Incorporate the feedback in the working document, and finalise the review into a Policy Review Report.
<b>Policy Influence</b>	10	Decide (and take) next steps	Consider next steps how the findings of the review can be used effectively, for instance as input for a policy dialogue between countries or ministries, as discussion piece for policy makers of the same ministry, start of a Twitter campaign or other policy advocacy.

# Application of Policy Framework Analysis





# Application for Egypt: Agricultural development strategies

## Policy targets:

- Maximizing benefits derived from water in various economic sectors.
- Rationalizing water use in agriculture.
- (Near) self-sufficiency in specific goods (wheat, maize, sugar).
- Promoting low water consuming crops and virtual water trade.
- Promoting exports.
- Expansion of agricultural area and production by improving irrigation efficiency.

## Main Reviewed Policy Documents:

- National Water Resources Plan (NWRP) (2005)
- Sustainable Agricultural Development Strategy (SADS) towards 2030



## 'Vertical' Expansion

- Raise production in existing agricultural land
- Staple crops
- Domestic market
- "Old lands"



## 'Horizontal' Expansion

- New agricultural land
- High value crops
- Export market
- "New lands"

# Implications for strategies for water productivity

INDICATOR	EXPLANATION	SCORE
Biophysical water productivity	Yield (kg) per m <sup>3</sup> of water consumed	1 (very low) 5 (very high)
Land productivity	Yield (kg) per ha	1 (very low) 5 (very high)
Economic water productivity	Economic value (\$) per m <sup>3</sup> of water consumed	1 (very low) 5 (very high)
Food security	Access for all people at all times to enough food	1 (very low) 5 (very high)
Food self-sufficiency	Ability to meet food needs from own production	1 (very low) 5 (very high)
Employment	Number of jobs generated by the agricultural sector	1 (very low) 5 (very high)
Environmental sustainability	Responsible interaction with the environment to avoid depletion or degradation of natural resources	1 (very low) 5 (very high)

# Application for Egypt

Go to [www.menti.com](http://www.menti.com) via your phone and use the code 5633 3795 (5 min.)



## 'Vertical' Expansion

- Raise production in existing agricultural land
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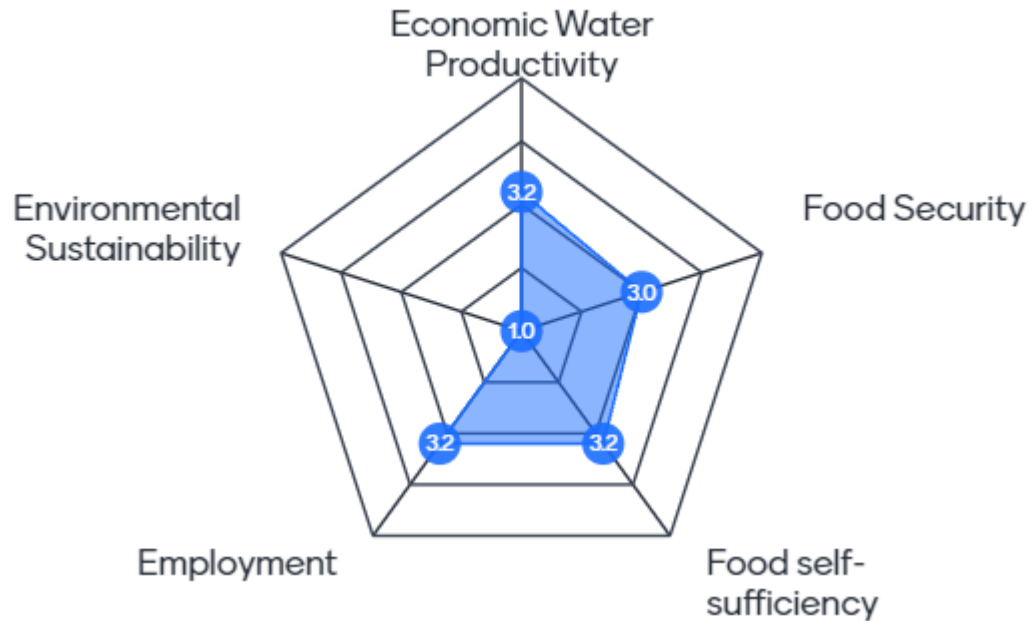
## 'Horizontal' Expansion

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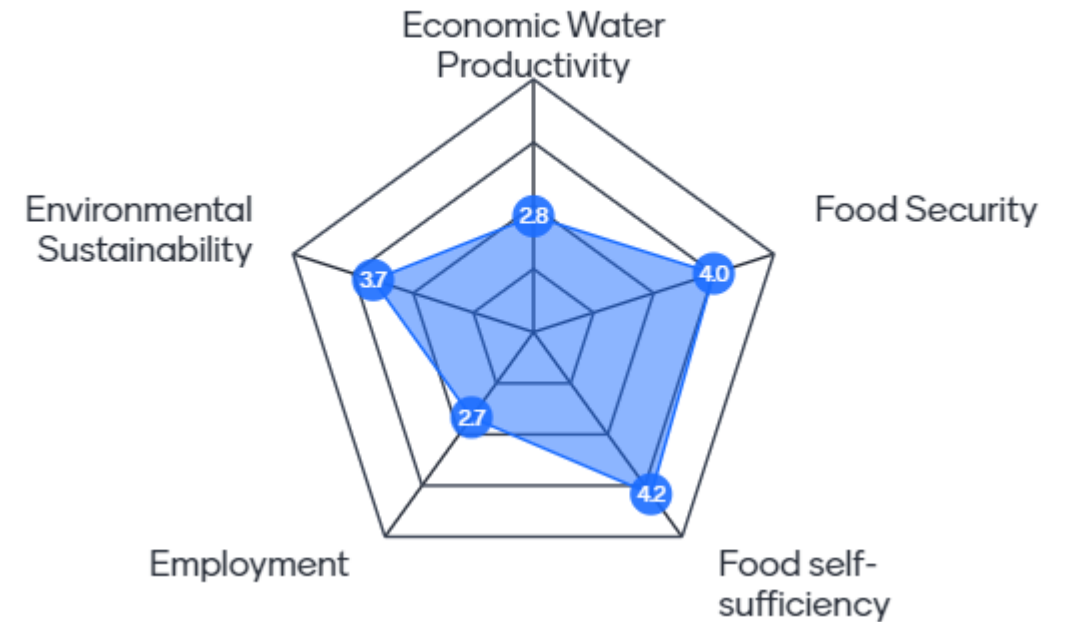
INDICATOR		EXPLANATION	SCORE
Economic productivity	water	Economic value (\$) per m <sup>3</sup> of water consumed	1 (very low) 5 (very high)
Food security		Access for all people at all times to enough food	1 (very low) 5 (very high)
Food self-sufficiency		Ability to meet food needs from own production	1 (very low) 5 (very high)
Employment		Number of jobs generated by the agricultural sector	1 (very low) 5 (very high)
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# Results (from interactive session)

Horizontal Expansion Strategy



Vertical Expansion Strategy



# WaterPIP

Water Productivity Improvement in Practice

This presentation was developed by the Water Productivity Improvement in Practice (WaterPIP) project, which is supported by the Directorate-General for International Cooperation (DGIS) of the Ministry of Foreign Affairs of the Netherlands under the IHE Delft Partnership Programme for Water and Development (DUPC2).

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